



We are transforming mobility thanks to a blend of technology and art, a combination of new ideas and unique design. We are showing the whole world that functionality can be fun and that practicality can also be a thing of beauty. We want to ensure that pressing that start button sets off reactions that will transform Monday mornings into an exciting experience, whether it be the scramble to school, the hours spent in traffic or the panic phone calls made when there is no more bread left at home. Let's enjoy even the most mundane of routes and make our journey the highlight of the day.

NEW ORDINARY MORE SPECIAL



**IF WE WANT TO
MAKE AN IMPACT,
WE NEED TO MOVE AS 1**

E



E FOR ELECTRIC

Piaggio 1 with the next generation of change-makers.



WE ARE **1**

**LIFE IS EXCITING WHEN YOU
CREATE YOUR OWN PATH**

EXPLORE, LIVE, SHARE

**WE ARE SO MANY DIFFERENT THINGS,
WE NEED TO EXPRESS THEM ALL**

I AM 1, YOU ARE TOO

1 FOR FUN

**IF YOU WANT TO CHANGE
THE WORLD, YOU'VE GOT
TO DESIGN IT YOURSELF**



1 FOR FREEDOM



IF YOU WANT TO BE FREE,
MOVE TO YOUR BEAT



**1 FOR
THE CITY**



LIGHT UP
YOUR ROAD



CHARGE THE BATTERY
AT HOME



STORE YOUR HELMET
UNDER THE SEAT



**1 FOR
THE WORLD**



DAY MODE



NIGHT MODE



Choose your riding mode

ECO

SPORT

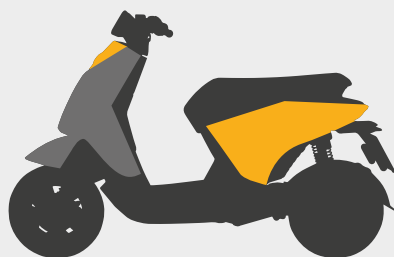
REVERSE



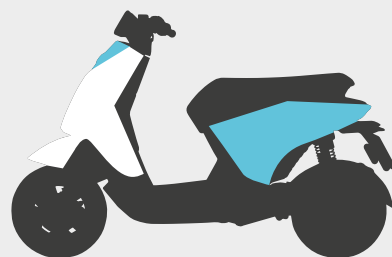
**1 FOR
THE FUTURE**



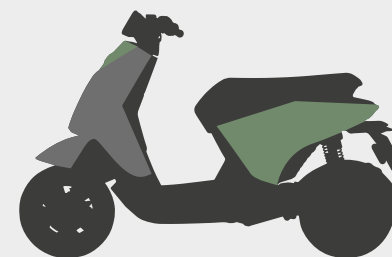
1 FOR ME



SUNSHINE MIX

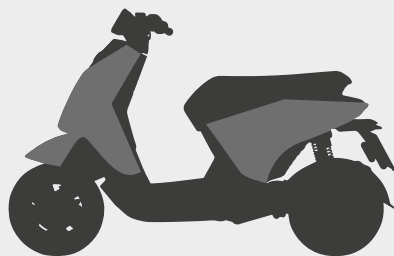


ARCTIC MIX

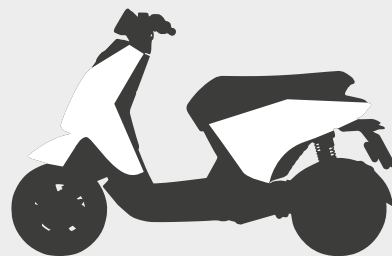


FOREST MIX

1 FOR ALL



FOREVER GREY



FOREVER WHITE



FOREVER BLACK

Piaggio 1, 1+ and 1 Active is available in all 6 colors

TECHNICAL SPECIFICATIONS



	Piaggio 1	Piaggio 1+	Piaggio 1 Active
	45 km/h & 25 km/h	only 45 km/h	
Motor	1.2 kW (1.34 kW peak)	1.2 kW (1.34 kW peak)	2.0 kW (3.0 kW peak)
Battery	1.4 kWh	2.3 kWh	2.3 kWh
Brakes	Disc-Disc	Disc-Disc	CBS Disc-Disc
Weight with batteries	85 kg	90 kg	94 kg
Range*	55 @ Eco mode* 43 @ WMTC	100 @ Eco mode* 68 @ WMTC	85 @ Eco mode* 66 @ WMTC
Dimensions (L x W x H)	1,680 x 750 x 1,080 mm	1.680 x 750 x 1.080 mm	1.680 x 750 x 1.080 mm
Wheels (front - rear)	10" - 10"	10" - 10"	10" - 10"
Max. Speed	45 km/h	45 km/h	60 km/h

*The measured data are based on road test at constant speed (wide open throttle) and can be affected by different conditions such as load, temperature, wind speed, road surface and operating habits.
Battery capacity may decay up to 20% due to different factors such as number of recharging cycles and battery usage.

DEDICATED SERVICES



The range of services for Piaggio 1 offers competitive and comprehensive solutions.

X-CARE+ MAINTENANCE

Thanks to the X-Care+ Maintenance services the brand offers, you can drive your Piaggio 1 without a care in the world. When you select and purchase one of the packages available to meet various needs, you will be entitled to periodic scheduled maintenance in line with the specifications set out in the use and maintenance manual.

X-Care+ Maintenance: 24 months/10,000 km and 3 maintenance operations

X-Care+ Maintenance: 36 months/15,000 km and 4 maintenance operations

X-Care+ Maintenance: 48 months/20,000 km and 5 maintenance operations

In addition to X-Care+ Maintenance, two different types of vehicle checks will be available:

Battery Check - Vehicle check with focus on the battery

Check & Tyre - Vehicle check with focus on battery and engine and replacement of rear tyre.

X-CARE+ CARING PACK

To best satisfy all needs, you can combine the diverse range of X-CARE+ services by creating X-Care+ Caring Packs:

- X-Care+ Maintenance to ensure routine maintenance;
- X-Care+ Extended Warranty: 12 or 24 months extended warranty as proposed by the Piaggio Group;
- Battery Check - Vehicle check with focus on the battery
- Check & Tyre - Vehicle check with focus on battery and engine and replacement of rear tyre.

X-CARE+ EXTENDED WARRANTY

The X-Care+ Extended Warranty completes the dedicated services on offer, protecting your peace of mind when it comes to your scooter and allowing you to travel worry-free with a 1 or 2 year warranty which includes roadside assistance:

- Coverage of repair costs for faults due to manufacturing or assembly defects on parts
- Replacement of any damaged parts with original spare parts, labour included
- Roadside assistance which guarantees non-stop mobility in addition to the breakdown recovery and towing services
- Specialised, certified Piaggio Group Service assistance
- Maintenance of the retail value of your used vehicle in case you decide to sell
- Coverage throughout Europe

Ask your dealership or your authorised service centre for full details of the services and coverage available in your country.



FINANCIAL SERVICES®
PIAGGIO

The dream of riding a Piaggio is now even easier to achieve, thanks to Piaggio Financial Services, the new Piaggio Group platform dedicated to the most innovative financing solutions.

www.piaggiofinancialservices.com

The company reserves the right to make technical and aesthetic changes at any time. Ride carefully, always wearing a helmet and and proper attire. Always comply with the rules of the road and respect the environment. Read the operating and maintenance manual carefully. Always ask for original and approved spare parts in accordance with prevailing standards. See your Official Piaggio Dealership and Authorised Retailers for a secure purchase and guaranteed service support. Original Piaggio spare parts are a guarantee of quality and ensure that vehicle performance remains unaltered.

COMPANY WITH
QUALITY SYSTEM
CERTIFIED BY DNV
= ISO 9001 =

COMPANY WITH
ENVIRONMENTAL SYSTEM
CERTIFIED BY DNV
= ISO 14001 =

COMPANY WITH
SAFETY SYSTEM
CERTIFIED BY DNV
= OHSAS 18001 =

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